

SPECIFICATIONS FOR COMMERCIAL LIMOUSINE DECALS YEAR EXPIRING 2011

The limousine decal is an adhesive permit to be mounted on the outside of commercial limousines to designate that they have been registered and safety inspected through the Michigan Department of Transportation (MDOT). The MDOT contact person will supply camera ready art work.

Stock - Maximum 5 mil, copy and scan resistant holographic stock. Sample(s) of this stock must be submitted for approval.

Die-Cut – Decals must be die-cut for destruction upon removal from glass surfaces.

Final Size - Rectangle 2" wide and 2 ½ " in height.

Numbering - Decal is to consecutively numbered in black ink, 1/4" to 3/8" height numbers in bold, centered at a horizontal location as indicated per sample. Numerals are to be numbered 46500 through 50000. Missing or duplicated numbers are not acceptable.

Quantity and Color -

Quantity - 3500

Decals are to be printed one sided with **blue PMS #300** ink as the main color (sample artwork to be supplied by MDOT).

Adhesive - Decal is to be laminated on the back side with permanent transfer adhesive. Adhesive must be adequate to hold the decal to an exterior window of the vehicle for a minimum of one year and must bond effectively at all temperatures and humidity conditions. Note that these decals must adhere upon application where glass temperatures are as low as 40 degree Fahrenheit.

Durability - Decal stock, inks, and adhesive must be of sufficient quality to withstand all types of weather, repeated washing, dirt, and grease. Inks must be fade resistant so that the decal will remain legible to enforcement personnel for one year. Decals must be flexible enough to allow application to the slightly curved surface. Vendor must advise the Department of Transportation of any special instructions for affixing the decals to a vehicle.

Packing - Decals are to be bundled in lots of 100. Decals shall have the lowest consecutive numbered decal on top within each bundled lot.

Delivery - Prior to June 15, 2009

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